

Tom Morhous

Creative Director (Art/Interactive) & Bon Vivant

www.multiplybytwo.com
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ABOUT ME

I am an award-winning, digitally-minded creative director with over 10 years of experience in advertising and the digital space. I believe the best brands are both relevant and useful, and I have a passion for smart ideas, great storytelling and getting consumers involved.

CONTACT

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JUL 10 – NOV 11

VP, Creative Director, Arnold Worldwide

Responsible for leading the conception and execution of multi-channel, integrated advertising campaigns for clients such as Carnival, managing creative teams and daily creative output, and providing agency-wide digital thought leadership

JUL 05 – JUL 10

Associate Creative Director, AKQA

Five years split between AKQA New York and London

Responsible for developing and producing through-the-line ideas, overseeing art direction and new business pitches, for a host of clients, including: Coca-Cola, Nike, Xbox, Heineken, Captain Morgan, Smirnoff, ESPN, AOL, the New York Jets, Dos Equis, Johnnie Walker, Orange, Deloitte, Benjamin Moore, Codemasters, Sainsbury's

Previously: Designer, Art Director, Senior Art Director

JUL 04 – JUN 05 and JAN 01 – DEC 01

Freelance, iDeutsch, Arc Worldwide, etc.

Responsible for concepting and designing web sites, identities, print collateral and off- and online advertising for clients, including: Aflac, Philip Morris, General Mills, Pillsbury, Betty Crocker, Yoplait, Ivywise

Worked at: iDeutsch, Arc Worldwide, Arnell Group, MATTER, PM & Co., The Rooster Design Group and others

DEC 01 – JUN 04

Senior Designer, Hypnotic

Responsible for the design of branded entertainment programs for Reebok, Chrysler and Universal Pictures

Previously: Designer



JUL 00 – DEC 00

New Media Designer, Burnett Group

Designed web sites, Flash multimedia and supervised designers for print collateral

AUG 99 – JAN 00

Designer, Design/Joe Sonderman

Produced environmental signage and visuals for exhibits and interactive spaces at an industrial design firm, as well as print collateral, identities and product packaging

AWARDS

2012 – One Show, Finalist

2011 – Hatch Awards (Out-of-Home Single), Silver; Hatch Awards (Direct Response Campaign), Silver; Hatch Awards (Out-of-Home Campaign), Bronze; Hatch Awards (Experiential), Merit

2008 – Cannes Cyber Lion, Bronze; One Show, Bronze; D&AD, In-book; Clio (Animation), Bronze; Clio (Artistic Technique), Shortlist; Clio (Microsite), Shortlist; Webby (Best Use of Animation or Motion Graphics), Winner; Webby (Online Games), Winner; Webby (Best Visual Design), Honoree; Webby (Food and Beverage), Honoree; FWA Site of the Month; FWA Site of the Day

EDUCATION

BFA, Graphic Design

The College of Saint Rose, 1995-1999

Advanced Macromedia Flash

School of Visual Arts, 2004

References available upon request